



NASA Langley Research Center 1917-2017

A Storied Legacy. A Soaring Future

SPONSORSHIP OPPORTUNITIES

Your company can play an important role in our Centennial while also broadly promoting your products and services. Currently, the NASA Langley community consists of a workforce of approximately 4,000 employees and contractors, and when you include their families you have the potential to reach a target market of over 12,000 people across Hampton Roads. Additionally, several events will be open to the public providing much broader exposure.

<http://sites-e.larc.nasa.gov/larc-exchange/centennial/>

Based on your contribution level, you may choose which activities and events you would like to support as a sponsorship partner from inside this pamphlet.

Universal = \$10,000 and over or product in kind equal. This level provides inclusion to all Exchange Centennial Events.

Aerospace = \$7,500 - \$9,999 or product in kind equal. This level provides inclusion to 4 Exchange Centennial Events of your choosing.

Orbital = \$2,500 - \$7,499 or product in kind equal. This level provides inclusion to 3 Exchange Centennial Events of your choosing.

Global = \$1,000 - \$2,500 or product in kind equal. This level provides inclusion to 1 Exchange Centennial Event of your choosing.

CENTENNIAL SUPPORT NEEDS

- Food and Beverages
- Decorations
- Lights
- Children's Rides
- Casino Tables
- Entertainment
- Guest Speakers
- Decorations
- Invitations
- Programs
- Centennial Mementos
- Giveaways
- Prizes
- T-Shirts

➤ Employee Appreciation Picnic (June 2-3, 2017)

WHAT YOU GET FOR SUPPORTING

Universal: 4 Tickets, Individual Logo Banner, Table Recognition, Logo on our Public Website, Promotional Advertisement, Media Promotions, Verbal Appreciation, Programs, Follow-up Acknowledgement

Aerospace: 3 Tickets, Individual Logo Banner, Verbal Appreciation, Promotional Advertisement, Logo on our Public Website, Follow-up Acknowledgement

Orbital: 2 Tickets, Combined Logo Banner, Verbal Appreciation, Promotional Advertisement, Logo on our Public Website, Follow-up Acknowledgement

Global: 1 Ticket, Combined Logo Banner, Verbal Appreciation, Follow-up Acknowledgement

➤ 5K Moonwalk and Run (June 3, 2017)

WHAT YOU GET FOR SUPPORTING

Universal: Individual Logo Banner, Logo Recognition on Shirt, Logo on our Public Website, Promotional Advertisement, Programs, Media Promotions, Verbal Appreciation, Follow-up Acknowledgement

Aerospace: Individual Logo Banner, Logo Recognition on Shirt, Logo on our Public Website, Promotional Advertisement, Verbal Appreciation, Follow-up acknowledgement

Orbital: Combined Logo Banner, Logo Recognition on Shirt, Logo on our Public Website, Promotional Advertisement, Verbal Appreciation, Follow-up Acknowledgement

Global: Combined Logo Banner, Logo Recognition on Shirt, Logo on our Public Website, Verbal Appreciation, Follow-up Acknowledgement

Thanks to our
Universal Partners



➤ Centennial Gala (July 14, 2017)
at Hampton Roads Convention Center

WHAT YOU GET FOR SUPPORTING

Universal: Special VIP Seating with 3 Tables for up to 18 Seats, Logo on our Public Website, Media Promotions, Promotional Advertisement, Programs, Verbal Appreciation, Follow-up Acknowledgement

Aerospace: Special Seating with 2 Tables for up to 12 Seats, Logo on our Public Website, Promotional Advertisement, Verbal Appreciation, Follow-up Acknowledgement

Orbital: Preferred Seating with 1 Table for up to 8 Seats, Logo on our Public Website, Verbal Appreciation, Promotional Advertisement, Follow-up Acknowledgement

Global: Seating with 1 Table for up to 6 Seats, Logo on our Public Website, Verbal Appreciation, Follow-up Acknowledgement



➤ Centennial Commemoration (July 17, 2017)
Celebration/Birthday Party
at I.E.S.B. - Building 2102

WHAT YOU GET FOR SUPPORTING

Universal: 4 Tickets, Individual Logo Banner, Table Recognition, Media Promotions, Verbal Appreciation, Logo on our Public Website, Promotional Advertisement, Follow-up Acknowledgement

Aerospace: 3 Tickets, Individual Logo Banner, Verbal Appreciation, Logo on our Public Website, Promotional Advertisement, Follow-up Acknowledgement

Orbital: 2 Tickets, Combined Logo Banner, Verbal Appreciation, Logo on our Public Website, Promotional Advertisement, Follow-up Acknowledgement

Global: 1 Ticket, Combined Logo Banner, Verbal Appreciation, Logo on our Public Website, Promotional Advertisement, Follow-up Acknowledgement

➤ Open House & 10K Run (October 21, 2017)

WHAT YOU GET FOR SUPPORTING

Universal: Individual Logo Banner, Table Recognition, Access to Event Seating, Verbal Appreciation, Logo on our Public Website, Promotional Advertisement, Media Promotions, Follow-up Acknowledgement

Aerospace: Individual Logo Banner, Logo on our Public Website, Promotional Advertisement, Verbal Appreciation, Access to Event Seating, Follow-up Acknowledgement

Orbital: Combined Logo Banner, Limited Access to Event Seating, Verbal Appreciation, Logo on our Public Website, Promotional Advertisement, Follow-up Acknowledgement

Global: Combined Logo Banner, Limited Access to Event Seating, Verbal Appreciation, Logo on our Public Website, Promotional Advertisement, Follow-up Acknowledgement



Contact Us:

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| Melissa Proffitt (757) 377-4201 mproffitt@adaptiveaero.com | Doug Cook (757) 864-4066 doug.cook@jacobs.com |
| Randy Cone (757) 864-9135 randy.b.cone@NASA.gov | David Ambrose (757) 864-2647 david.w.ambrose@NASA.gov |

*Any sponsorship seats not claimed will be returned to the Exchange for use by other potential attendees.

*Your sponsorship is in support of center morale activities and is not for NASA operational missions. No official NASA or U.S. Government endorsement is intended or implied by your participation.

<http://sites-e.larc.nasa.gov/larc-exchange/centennial/>